



125 West 55th St
New York, NY 10019

Contract # 25274591	Changes as of: 8/25/2016 at 4:16 PM	Version: Current State Version 1	
CPE: 1143/1713/4684	Flight: 8/22/16 - 9/4/16	Station: MXGN	Total \$: \$512.00
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Greg Gianforte for GOV	Market: Glendive	Total Spots: 18
Product: TV	Office: NEW YORK		Total CPP: \$5.95
Agency Order #: 5333050	Primary Demo: Adults 35+		Total GRP: 86.0
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE		
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113		Separation:

Comments: MT GOV GREG GIANFORTE 8.26-8.29 -
NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 8/29		Total Spots	Total \$	CPP	GRP
							8/22	8/29				
1	M-F 6a-7a		Wake Up Montana	\$24.00	3.0	30	1	1	2	\$48.00	\$8.00	6.0
2	M-F 7a-11a		Today Show	\$24.00	4.0	30	1	1	2	\$48.00	\$6.00	8.0
3	Su 8a-9a		Sunday Today	\$24.00	4.0	30	1	0	1	\$24.00	\$6.00	4.0
4	M-F 4:54p-5p		Montana East News	\$26.00	4.0	30	1	1	2	\$52.00	\$6.50	8.0
5	M-F 5:30p-6p		NBC Nightly News	\$26.00	6.0	30	1	1	2	\$52.00	\$4.33	12.0
6	M-F 6p-6:30p		KULR News At Six	\$26.00	6.0	30	1	0	1	\$26.00	\$4.33	6.0
7	Su 5p-5:30p		KULR First News At Five	\$28.00	6.0	30	1	0	1	\$28.00	\$4.67	6.0
8	M-F 10p-10:34p		KULR News At 10	\$40.00	6.0	30	1	1	2	\$80.00	\$6.67	12.0
9	Sa 10p-10:29p		KULR News At 10:00	\$40.00	6.0	30	1	0	1	\$40.00	\$6.67	6.0
10	F 8p-10p		Dateline Fri OTO-NBC	\$40.00	5.0	30	1	0	1	\$40.00	\$8.00	5.0
11	Su 5:30p-6p		NBC Nightly News Weekend	\$26.00	5.0	30	1	0	1	\$26.00	\$5.20	5.0
12	M-F 10:34p-11:37p		Tonight Show - Jimmy Fallon	\$24.00	4.0	30	1	1	2	\$48.00	\$6.00	8.0
TOTALS:							12	6	18	\$512.00	\$5.95	86.0



125 West 55th St
New York, NY 10019

Contract # 25274591	Changes as of: 8/25/2016 at 4:16 PM	Version: Current State Version 1
CPE: 1143/1713/4684	Flight: 8/22/16 - 9/4/16	Station: MXGN
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Greg Gianforte for GOV	Market: Glendive
Product: TV	Office: NEW YORK	Total \$: \$512.00
Agency Order #: 5333050	Primary Demo: Adults 35+	Total Spots: 18
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	Total CPP: \$5.95
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Total GRP: 86.0
		Separation:

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
08/25/16 4:16 PM	System	Notice Received.
08/25/16 3:53 PM	JONATHAN VITTI	MT GOV GREG GIANFORTE 8.26-8.29 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30

Competitive Information	
Market Budget:	\$1,113
MXGN Share:	46%
Comment:	
KXGN:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$512.00	\$5.95	86.0
Total	100%	18	\$512.00	\$5.95	86.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	12	\$348.00
2016-Sep	6	\$164.00
Total	18	\$512.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/25/16 3:53 PM	JONATHAN VITTI	Confirmed	18		\$512.00	\$512.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---